

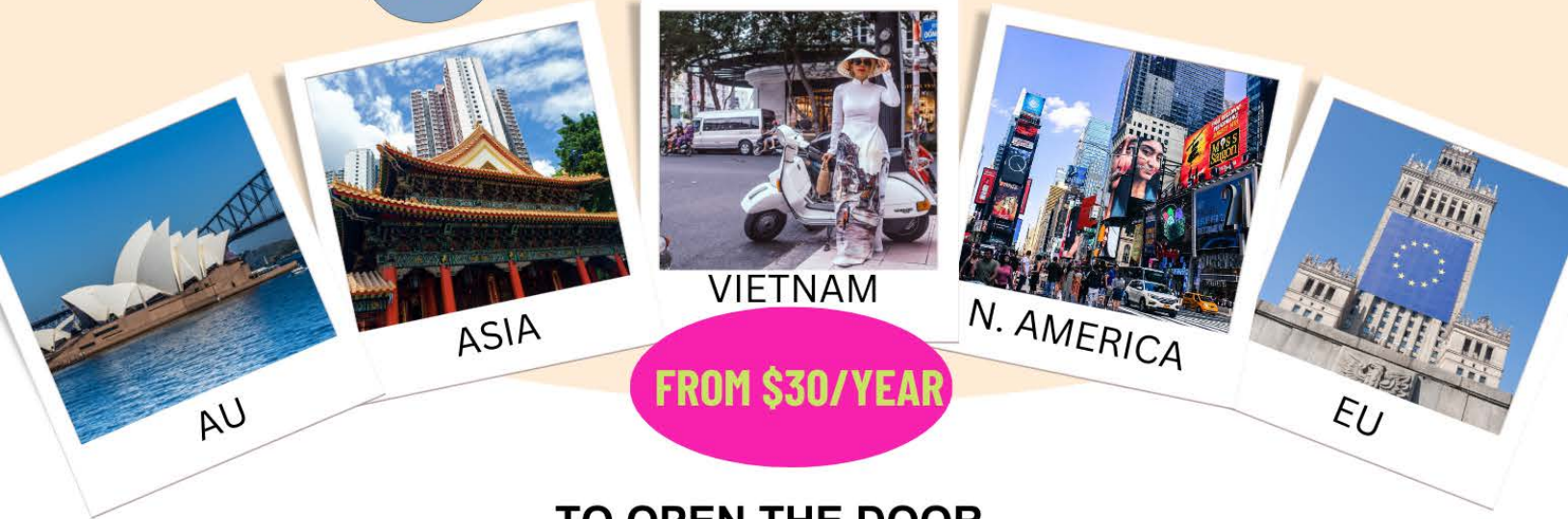
USVN

BUSINESS & INVESTMENT
DIRECTORY

A brand of USVN INVESTMENT

40%
OFF

EARLY BIRD ENDS ON 3/30/2023



FROM \$30/YEAR

TO OPEN THE DOOR

FOR INTERNATIONAL INVESTORS TO INVEST IN YOUR COMPANY
AND YOUR PROJECTS IN USA AND VIETNAM

SIGN UP FOR

USVN BID TO INTRODUCE ABOUT YOUR COMPANY AND YOUR PROJECTS

PUBLICATIONS AND DIGITAL PORTALS

WILL OFFICIALLY LAUNCH IN OCTOBER 2023

BROCHURE USVN BID:

calprad.com

BOOKING NOW | PAY LATER

20%
OFF

FROM 1 APRIL 2023
TO JUNE 30 2023

REGISTER TO BE AN AGENT OF USVN BID, PLEASE CONTACT

connect@usvni.com


Phone/Text/Zalo/Viber: (408) 692-4626

Ad Registration form

PHIẾU ĐĂNG KÝ QUẢNG CÁO

USVN BID - APEC SAN FRANCISCO 2023

Name <i>Họ và Tên</i>		Occupation/Title <i>Nghề nghiệp/Chức vụ</i>	
Email <i>Địa chỉ Email</i>		Phone <i>Điện thoại</i>	
Company Name <i>Tên công ty</i>		Established in <i>Năm thành lập</i>	
Company Address <i>Địa chỉ gửi thư</i>			
Describe of Business <i>Lĩnh vực kinh doanh</i>			
Referred by <i>Được giới thiệu bởi</i>		Discount Code <i>Mã số khuyến mãi</i>	
Interested in <i>Quan tâm</i>	<input type="checkbox"/> Participate in USVNI Network <i>Tham gia Mạng kết nối đầu tư USVNI Network</i>	Cell Phone for text <i>Điện thoại di động</i>	

	Section Nhóm dịch vụ	<input type="checkbox"/> Sponsor <i>Tài Trợ</i>	<input type="checkbox"/> Glossy Ad – Part 1 <i>QC màu đặc biệt – Phần 1</i>	<input type="checkbox"/> Glossy Ad – Part 2 <i>QC màu đặc biệt – Phần 2</i>
	Ad Rate Giá Quảng cáo	\$ _____	\$ _____	\$ _____
	<input type="checkbox"/> Color Ad <i>QC màu</i>	<input type="checkbox"/> Directory Listing <i>Liệt kê trên danh bạ</i>	<input type="checkbox"/> Advertorial - Business <i>QC Doanh nghiệp Dự án</i>	<input type="checkbox"/> Advertorial - Expert <i>QC dạng Ý kiến Chuyên gia</i>
	\$ _____	\$ _____	\$ _____	\$ _____

<p>Payment Term - Về việc thanh toán</p> <p>Make prepayment of 30% of the ad rate to complete the registration form submission. The prepayment will be nonrefundable if client cancel the service for any reason.</p> <p><i>Thanh toán trước 30% dịch vụ để giữ chỗ để hoàn tất việc gửi form đăng ký quảng cáo này. Khoản thanh toán giữ chỗ sẽ không được hoàn lại nếu khách hàng hủy dịch vụ vì bất cứ lý do gì.</i></p> <p>Payment Method - Hình thức thanh toán</p> <p><input type="checkbox"/> Wire transfers to – Thanh toán bằng chuyển khoản đến USVN INVESTMENT INC. Account # 723582372 Chase Bank, 270 Park Ave., New York, NY 10017, U.S.A.</p> <p>- In USA, please use – Tại Hoa Kỳ hãy sử dụng: Routing # 322271627</p> <p>- From International, please use – Từ Quốc Tế hãy sử dụng: Routing # 021000021 and Chase's Swift Code: CHASUS33</p>	<p>Other Payment Methods: Hình thanh toán khác</p> <p><input type="checkbox"/> Zelle to USVN Investment: hellousvni@gmail.com</p> <p><input type="checkbox"/> Western Union</p> <p><input type="checkbox"/> Credit card - Thẻ tín dụng (Payment via - Thanh toán qua Phone Viber Zalo)</p> <p>Customer shall pay wire transfer fee/service (if any). Khách hàng thanh toán phí chuyển khoản/dịch vụ (nếu có).</p> <p>I understand that USVNI reserves the right to verify any or all the information on this ad registration form and to accept or decline to provide a service to me.</p> <p><i>Tôi hiểu rằng USVNI có quyền kiểm tra tất cả mọi thông tin trong Mẫu đăng ký quảng cáo này, chấp nhận hoặc không chấp nhận cung cấp dịch vụ cho tôi.</i></p> <p>Signature: _____ Ký tên</p> <p>Date: _____ Ngày đăng ký</p>
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USVN

BUSINESS & INVESTMENT

DIRECTORY

GROW YOUR BUSINESS IN USA AND VIETNAM

A brand of USVN INVESTMENT INC.

USVN BUSINESS AND INVESTMENT DIRECTORY APEC SAN FRANCISCO VERSION

USVN BID		TODAY TO MARCH 31, 2023	FROM APRIL 01 TO JUNE 30, 2023
COVERS	OFFICAL PRICE US\$	EARLY BIRD 40% off	LAST CHANCE 20% off
SPONSOR			
Front Cover	\$10,000.00	\$6,000.00	\$8,000.00
Inside Front Cover	\$5,600.00	\$3,360.00	\$4,480.00
Inside Back Cover	\$5,000.00	\$3,000.00	\$4,000.00
Back Cover	\$6,500.00	\$3,900.00	\$5,200.00
GLOSSY ADS - SECTION 1			
First Page	\$5,000.00	\$3,000.00	\$4,000.00
Full Page	\$3,000.00	\$1,800.00	\$2,400.00
Half Page	\$1,800.00	\$1,080.00	\$1,440.00
Last Page	\$3,500.00	\$2,100.00	\$2,800.00
GLOSSY ADS - SECTION 2			
First Page	\$3,500.00	\$2,100.00	\$2,800.00
Full Page	\$2,200.00	\$1,320.00	\$1,760.00
Half Page	\$1,500.00	\$900.00	\$1,200.00
Last Page	\$3,500.00	\$2,100.00	\$2,800.00
FULL COLOR ADS			
Full Page	\$2,200.00	\$1,320.00	\$1,760.00
Half Page	\$1,460.00	\$876.00	\$1,168.00
1/4 Page	\$860.00	\$516.00	\$688.00
Footer	\$660.00	\$396.00	\$528.00
DIRECTORY (Monotone)			
Full Page	\$850.00	\$510.00	\$680.00
Half Page	\$560.00	\$336.00	\$448.00
1/4 Page	\$350.00	\$210.00	\$280.00
Footer	\$320.00	\$192.00	\$256.00
Basic listing	\$50.00	\$30.00	\$40.00
ADVERTORIAL - Business CORPORATION/PROJECT			
Full Page	\$2,800.00	\$1,680.00	\$2,240.00
Half Page	\$1,800.00	\$1,080.00	\$1,440.00
ADVERTORIAL - Expert EXPERT CONTRIBUTOR			
1/4 Page	\$350.00	\$210.00	\$280.00



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TO OPEN THE DOOR

FOR INTERNATIONAL INVESTORS TO INVEST IN YOUR COMPANY
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SIGN UP FOR

USVN BID TO INTRODUCE ABOUT YOUR COMPANY AND YOUR PROJECTS.
THE PUBLICATIONS AND DIGITAL PORTAL WILL OFFICIALLY LAUNCH IN OCTOBER 2023

WHAT ARE YOU LOOKING FOR?

Business partners, investors to expand your business?

Distributors for your products?

Realtors, bankers, funders for your projects?

Business consulting, business licensing for your successful start-up?

A highly potential project for your next investment?

Buying a franchise or a business in the market?

Marketing, accounting, tax, management, insurance, finance services?

Personal services, travel, entertainment, healthcare or beauty care services?

Complete branding solutions to generate more sales in the great USVN Market?

USVN BID can help businesses find the necessary information to decipher and unlock the US-Vietnam terrible market. Sign up soon for the best branding position on the Publication and Digital Portal, and let us know which referrals or channels you have got the best information from, you'll be rewarded with ONE YEAR OF REGISTRATION FREE on USVN INVESTMENT DIGITAL PORTAL, and get priority access to business networking and investment events in the US and Vietnam organized by USVN Investment.

Book now. Pay later!

BECOME OUR AGENT

YOUR BUSINESS MAY BE QUALIFIED FOR FREE AD OR REFERRAL FEE OFF 5%.

Learn more!

USVN

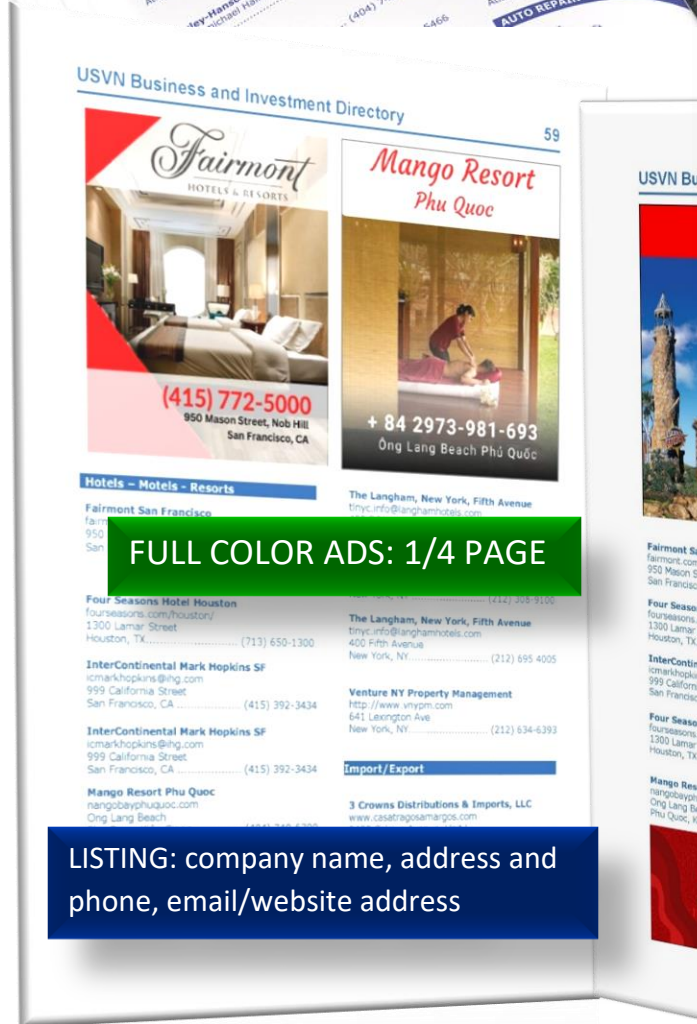
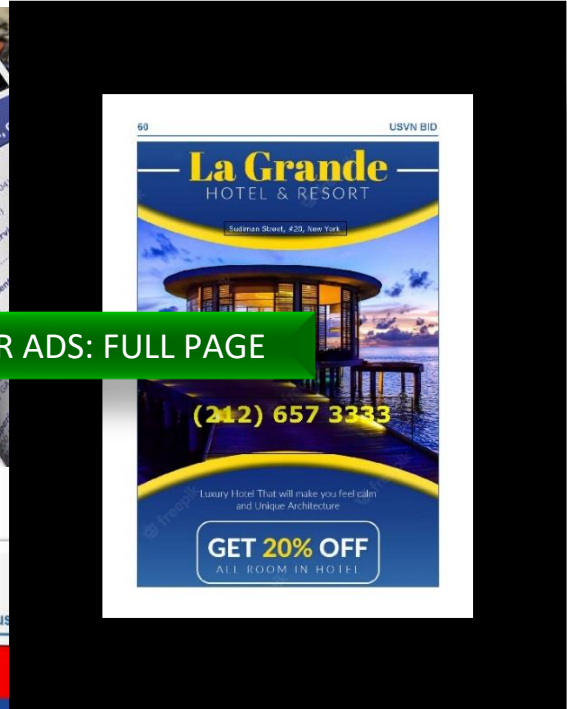
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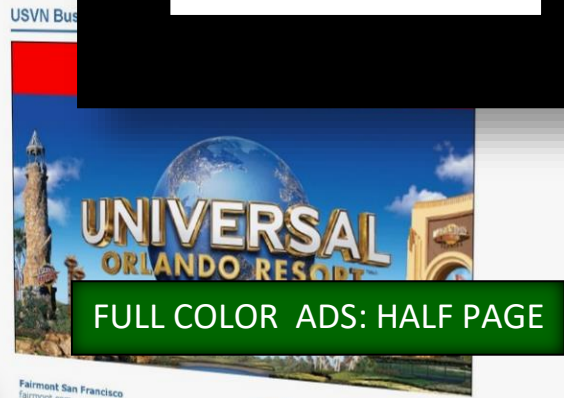


FULL COLOR ADS: FULL PAGE



FULL COLOR ADS: 1/4 PAGE

LISTING: company name, address and phone, email/website address



FULL COLOR ADS: HALF PAGE



FOOTER ADS

ADVERTISE WITH USVN BID

THE FIRST AND ONLY BUSINESS DIRECTORY AND DIGITAL PORTAL CONNECTING INTERNATIONAL INVESTORS INTO US AND VIETNAM MARKET

There are various ways we offer to advertise with USVN BID both in our printed Directory and on our digital channels, at affordable rates and to pinpoint your target audience without waste or duplication.

The USVN BID Print and Digital Portal will focus on providing the following services:

Please view the Price Quote above

1. Directory:

- Business listing as a yellow page: Company Name, Website/Email, Address and Phone
- Monotone ads: Full page, Half page, 1/4-page, Footer
- Full Color Ads: Full page, Half page, 1/4-page, Footer

2. Advertising page: designed by client

- Sponsor page: Front Cover, Inside Front Cover, Inside Back Cover, Back Cover
- Glossy Ads - Section 1: First Page, Full Page, Half Page, Last Page
- Glossy Ads - Section 2: First Page, Full Page, Half Page, Last Page

3. Advertorial - Business: Full page or Half Page

- Introducing potential projects for investment: Get a free advice from USVN BID

4. Advertorial - Business: Full page or Half Page

- Introducing potential franchise / business for investment: Get a free advice from USVN BID

5. Advertorial - Business: Full page or Half Page

- An PR Article about a company a project by USVN BID

6. Advertorial – Expert

- Expert opinion: Place an ad by contribute an advice to the public

7. Classifieds: Products, services, gift vouchers, discounts, clearance

ADVERTORIAL: COMPANY/PROJECT

USVN INVESTMENT

Is a new chapter of G4B COMPANY and the series of VIREC - Vietnam International Real Estate and Entertainment Connections Conferences and Exhibitions, that continues providing marketing services, business consulting, and investment promotions

We believe that USVN Investment and its brands USVN BID - USVN Business and Investment Print Version and Digital Portal, and Calprad - California Public Relations and Advertising can connect businesses with many more market opportunities, development opportunities and investment opportunities in the USA and Vietnam.

USVN BID



Is inviting all businesses from all over the world to join our investment network to invest in USA and Vietnam Business. We are currently developing USVN Business and Investment Print Version and Digital Portal and hope first the USVN BID book and the digital will be published before the opening of APEC SUMMIT in San Francisco this November, 2023.

USVN BID Brochure can be viewed at: CALPRAD.COM

YOU CAN JOIN USVN BID AS A CUSTOMER AND AN AGENT TO EARN FREE ADS

USVN BID – The first and only Business and Investment Directory and Digital Portal for the USA and Vietnam Market. USVN BID helps businesses unlock the market opportunities and pave the way for sustainable development.

WHAT ARE YOU LOOKING FOR IN THE USVN MARKET?

- Business partners, investors to expand your business?
- Realtors, bankers, funders for your projects?
- Business consulting, business licensing for your successful start-up?
- Distributors for your products?
- A highly potential project for your next investment?
- Buying a franchise or a business in the market?
- Marketing, accounting, tax, investment, management, finance consulting services? Personal services, travel, entertainment, healthcare or beauty care services? Complete branding solutions to generate more sales in the great USVN Market?

Sign up for our directory, advertising, directional, and PR services, and let us know which referrals or channels you get the best information from, you'll be rewarded with **ONE YEAR OF REGISTRATION FREE on USVN INVESTMENT DIGITAL PORTAL** and get priority access to business networking and investment events in the US and Vietnam organized by USVN Investment Inc.

USVN INVESTMENT INC



SERVING: INVESTORS FROM ASIA, NORTH AMERICA, EU AND AU, WHO ARE LOOKING FOR INVESTMENT OPPORTUNITY IN USA AND VIETNAM

WEBSITE

usvni.com

EMAIL

connect@usvni.com

PHONE/TEXT/ZALO/VIBER/WHATSAPP

(408) 692-4626

PRESIDENT

Mi Nguyen, Co-Founder

SERVICES IN USA AND VIETNAM

- Business and Investment Directory – Print Version and Digital Portal
- Trade show and Investment Seminar, Expo, Tour, Event
- Media Conference, Media Booking and Advertising
- Business Licensing, Business Selling/Selling and Matching, Virtual Office
- Immigration as an Investor

ITS BRANDS

- USVNI.COM
- USVN BUSINESS AND INVESTMENT DIGITAL PORTAL (USVN BID)
- USVN INVESTMENT NETWORK
- CALIFORNIA PR AND ADVERTISING (CALPRAD)
- TALENTS UNIVERSE CHANNEL

PAYMENT

Credit card, bank transfer, check, Zelle

ADVERTORIAL: EXPERT CONTRIBUTOR



Derrick Tracey

Owner, Derrick Tracey Custom Tile & Marble

Tile Backsplash Advantage

One advantage of using tile for your kitchen backsplash is the variety of products you can choose from. Since a backsplash doesn't receive as much wear and tear as a floor or shower, you don't have to use the most durable products, which opens your options and allows you to get more creative design.

Call: (510) 244-2231

Read more: dccert.org/derricktracey



Mark Corrallo

President, All Seasons Construction

Adding Vertical Living Space

When it comes to adding living space to a home, it sometimes makes more sense to go vertical than horizontal. The question is do you go up or down? Each house will have different answer for that question. Either way, you'll need to achieve a minimum height of 8 feet to make the space a legal living area.

Call (510) 652-2221

Read More: dccert.org/Marcorrallo



George Walton

President, Alameda Structural, Inc.

Maintaining Leverage in Construction

In construction, payments are usually tied to the completion of certain phases of the job. If a contractor asks you for money up front, this is a red flag. You should never pay a contractor for work they haven't completed, because this gives them the leverage in the relationship. Oly pay for completed work.

Call: (510) 371-5956

Read More: dccert.org/georgewalton



Derrick Tracey

Owner, Derrick Tracey Custom Tile & Marble

Tile Backsplash Advantage

One advantage of using tile for your kitchen backsplash is the variety of products you can choose from. Since a backsplash doesn't receive as much wear and tear as a floor or shower, you don't have to use the most durable products, which opens your options and allows you to get more creative design.

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NEW!

ADVERTORIAL

We offer Advertorial Section for experts, companies and project owners to show case their expertise or their great projects. Half or full-page ads are required.

BUSINESS/PROJECT

If you simply wish to use your article as direct advertising, then you are welcome to do so and you can then write as much about your business as you wish. The article might be set in a defined advertising style. Companies and Project owners contact us to get an example of this artwork.

PR ARTICLE BY USVN BID

If you wish to advertise your business or project using our PR service, we are more than happy to help you. Please contact us for this special service.

EXPERT CONTRIBUTOR

These valuable articles, tip sheets, videos and blog entries are created by the experts. The authors know what they are talking about because they are either owners or managing their businesses for years. Each has contributed their expertise as a give back to their community.

This article will be a maximum of 100 words. Including a photo of the expert contributor should would be highly recommended.



A brand of **USVN INVESTMENT INC.**

DIGITAL ARTWORK REQUIREMENTS

Artworks should be supplied using PDF format. High quality PNG file may be acceptable.

For more technical data, ads size and saving ads in a PDF format, contact our sales representatives.

Advertising contact

Ads Department

Email US: connect@usvni.com

Email VN: ketnoivn@usvni.com

Phone/Text/Viber/Zalo: + 1 (408) 692-4626

MATERIAL DEADLINE

All material for the ads has to be supplied to us by **August 15, 2023**.

Thank you for your business with us.