



INVITATION TO THE IMPORT EXPORT AND US-VIETNAM INVESTMENT WEEK (USVNI WEEK)

From September 19 to 24, 2023

Los Angeles – Las Vegas – Fresno – San Jose – San Francisco
California – Nevada, USA

Dear our valued partners,

With our passion in connecting you and your business to your potential business partners, projects in US and Vietnam, USVN Investment Inc. (USVNI) is pleased to bring to you great business opportunities through the Investment Connection and Import Export Week (**USVNI Week**) from the 19th to the 24th of September 2023 in USA. The USVNI Week includes the largest B2B - SBE (Small Business Expo) in Las Vegas, the biggest construction expo – Build Expo in Los Angeles and the USVNI Networking Event 2023 in San Francisco Bay.

Some key highlights of these events as below:

- **SBE SMALL BUSINESS EXPO** (September 21, 2023) is one of the biggest B2B Expo in USA with participation of thousands of business owners, decision makers that your products and services will be probably what they are looking for. Besides the huge expo zones, there are a lot of business networks and opportunities through out the seminars, live commercial presentations, express connection programs, meetings with the retailers and distributors... This is certainly a great chance for you to learn by first hand the business good practices of US market and a significant opportunity to meet, discuss and explore your business development with potential partners as well as promote your brand, products and exchange business information and do direct trading.
- **USA BUILD EXPO** (September 20, 2023) is the biggest expo in construction industry in USA during last 30 years that will be held in Los Angeles this year. Come to the USA Build Expo, you have a great chance to access the latest relevant updates and meet potential business partners. It will enable you and your company meet the current market demands and globalization. The expo will also bring a significant opportunity for your product promotion, manufacturing and distribution, especially Vietnamese local products and businesses that specialize in design, construction materials, interior decorative materials and products.
- **USVNI NETWORKING EVENT 2023** in San Francisco Bay – the financial and economic leading city of USA and the world's high technology capital. During the USVNI Networking Event, you will meet the policy makers of USA, build connections and relationships with potential investors, importers, exporters, distributors and logistic companies from both USA and Vietnam market.

Furthermore, the event will address all your questions, concerns that you may have related to your business plans. You will have visits and working opportunities with the local US businesses during your trip. Joining this event, you will have a free access to our USVNI Network and a priority in connecting to potential business partners internationally.



USVNI WEEK opens new business opportunities and international partnership and investment for your business, both in Vietnam and USA.

Please make your registration by June 30, 2023 for the best assistance services to your business trip, including an invitation letter for your visa application and other logistic arrangements. Please note that the below cost doesn't include the visa application fee and visa issuance which are decided by the USA Authority.

The estimated cost for this event (September 19 to 24, 2023) is US\$3,816 (excl. tax). Please kindly find the attached detailed program for your reference.

For further information, please contact us at below details.

In Vietnam

Janie Thuy Ho, Country Manager, cell/zalo/viber +84 939 709 458 or email ketnoivn@usvni.com

In North America

Tess Js, Vice President, USVN Investment Bắc Mỹ, cell/zalo/viber/whatsapp +1 506 588-8494 or email connect@usvni.com

We look forward to welcoming you to the U.S.

Sincerely Yours,

USVN INVESTMENT INC.



USVN BID Brochure: calprad.com

USVN Investment Inc.: usvni.com

Contact Vietnam: ketnoivn@usvni.com

Contact North America: connect@usvni.com

Text/Viber/Zalo/Whatsapp: +1 (408) 692-4626

REGISTRATION INFORMATION

<p>USVNI WEEK</p> <p>September 19, 2023 – gather in Los Angeles</p> <p>Los Angeles</p> <ul style="list-style-type: none"> • Visit Little Saigon and Retailer Centre • Participate USA Build Expo in Los Angeles • Visit Las Vegas and free & easy <p>Las Vegas</p> <ul style="list-style-type: none"> • Participate SBE Expo • Attend business seminars and networking <p>Las Vegas – Fresno</p> <ul style="list-style-type: none"> • Free & easy in Fresno <p>San Jose</p> <ul style="list-style-type: none"> • Visit Little Saigon and Wholesales Centre • Visit Silicon Valley where is hometown of giant companies as Google, Facebook, YouTube • Participate USVNI Networking Event 2023 in the evening <p>San Francisco</p> <ul style="list-style-type: none"> • Visit and networking build with 3 companies and factories • Visit San Francisco - a leading financial, economic, cultural and art center of USA • Network and socialize, feedback and suggestion for the next business trips. 	<p>I. GROUND PACKAGE IN USA: US\$3,816</p> <ul style="list-style-type: none"> ✓ Includes 5 night accommodation, meals and transportation from the hotel to the event’s venue and sightseeing locations, visits in Los Angeles, Las Vegas, Fresno and San Francisco Bay. ✓ An admission ticket and a shared USVNI booth in SBE; a ticket to the USA Build Expo; a reserved spot in USVN Investment Networking Party and Event. ✓ One-year free access to USVN Investment Network. ✓ Your logo will be promoted at the USVNI booth and USVNI Networking Event’s backdrop. ✓ Additional promotion package of US\$1,680. Register before June 30th, 2023 for a free ½ page advertisement in USVN BID – Business and Investment Directory in a year. • The cost excluded tax in USA (+ US\$357,94) and other expenses that not mentioned above, such as visa application fee, Covid-19 test if required, additional cost for single room, tip for drivers and tour guides (US\$10/person x 5 days), tax, fee and other services if any.
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II. OTHER SERVICES AT YOUR CHOICE

Services in Vietnam offered by our partners:

1. Visa application, visa interview consultancy, interview appointment assistance: US\$100 – US\$250/application, excludes visa application fee
2. Air-ticket booking: the quote will be proposed according to your preference of airlines, seat category and schedule
3. Travel insurance: upon your request.

Advertisement in USA:

101. Your own booth (3x3m) in the USA Build Expo: US\$3,499, included tax and fee
102. Your own booth (3x3m) in the SBE Expo Las Vegas: US\$3,999, included tax and fee

103. A standee at USVNI booth: US\$599 (excludes the design fee or you will provide your final design)
104. A sponsorship of USVN Networking Event: at US\$500/US\$2000/US\$20,000. Please contact our representatives for further information
105. **Not attending the trip**, you still can advertise your company or products at USVNI booth at US\$299/company; 1 standee at US\$699 excludes design fee; product promotion or sampling from US\$499
106. **Not attending the trip, only attending** USVNI Networking Event at US\$299/person. Logo promotion at the event at US\$500/logo
107. A five ads package includes ¼ page, 2 full pages and 2 digital media on 5 Vietnamese newspaper in California: US\$899. Free design package offered.

Other services offered in USA:

1. Airport pick up or drop off: US\$200/trip, maximum 3 guests
2. Additional tour services (after the official program schedule): +15% management fee
3. Other services will be provided upon your request.

III. REGISTRATION INFORMATION & PAYMENT

The first payment: A deposit request at US\$1,200 and 40% of total additional options if any to reserve your spot and services.
Please fill out the registration form or an agreement and email it to USVNI along with your passport's copy (full passport). Your passport is requested to obtain at least 6 month valid before your departure date.

The last payment: Is required to settle the rest of the amount when your visa is granted or before July 20, 2023.

USVNI will provide the following document for your business visa application

1. After your reservation registration with us is completed, you will allow to declare USVN Investment Incorporation as your business partner in US during this trip in your visa application
2. USVNI will provide the following documents:
 - Admission ticket to the Build Expo under your name
 - Admission ticket to the SBE Expo under your name
 - Invitation to the USVNI Net-working Event under your name
 - Deposit confirmation based on your registration form/ contract
 - The trip itinerary (as a part of the registration form/ contract)
 - The invitation letter (as a part of the registration form/ contract)

* Please be noted that other documents requested will be advised by visa consultancy services. **Therefore, in order to ensure the highest possibility of your visa issuance, please register as soon as possible for the best outcome of your visa application.**

IV. PAYMENT INFORMATION

1. Bank transfer to USVN INVESTMENT INC. Account number 723582372. Chase Bank, 270 Park Ave., New York, NY 10017, U.S.A. International transfer: Routing number 021000021 và Chase's Swift Code: CHASUS33
2. Payment via Paypal, credit or debit card (Visa, Mastercard, American Express or Discover) at website calprad.com.
3. The transfer fee or credit card fee will be covered by customers.

V. TRANSFER AND CANCELLATION POLICY

All requests of transfer and/or cancellation of USVNI Week and the business trip must be done in written via email to ketnoivn@usvni.com or connect@usvni.com.

1. We will refund your deposit if following criteria are met
 - Your US visa is not granted or you cancel the trip due to an expected reason AND
 - A written notification of cancellation is required to email USVNI at least 60 days before the departure date, i.e. before July 20, 2023

In case of cancellation that meets the above criterion, you have various options with the deposit you have made:

- To have the deposit refunded. An administration fee of US\$300 is applied in this case. Transfer fee is borne by clients, or
 - To use this full amount (no administration fee deducted) for advertisement in USVNI BID (US\$560) and USVNI Digital Portal (US\$1,120), or
 - To use the deposit amount for other services presented at USVNI Week as defined above such as product promotion, sampling, brochure distribution, logo promotion... (the amount details will be worked out depending on your specific requirements based on the service tariff listed in the attached Registration Form).
2. No deposit refund is in one of the cases below
 - Your US visa is granted, but you cancel the trip
 - The remained amount is not settled by July 20, 2023
 - No written notice is made to USVNI by July 20, 2023 in case you are denied for US visa.
 3. You are requested to settle the full amount if you register on and after July 20, 2023 and agree that there will be no refund afterward if you cancel the trip
 4. You agree that there will be no refund made if you cancel the trip on and after July 20, 2023 with any reason, as all services are booked and paid
 5. Transfer to another person within your organization will be considered if a full amount was made. The transfer may be made one time only. A small administration fee will be applied if the new guest obtained a US visa
 6. The event's program and itinerary may be slightly changed due to some circumstances. USVNI has rights to terminate, postpone the event and/or adjust the program's format, itinerary and meeting programs at any time if necessary.
 - USVNI may postpone or reschedule the event and will inform the customers about these changes due to unexpected reason such as weather condition, fire, accident, war, pandemic, protest, strike... or the third parties' changes that create a huge change in the program
 - USVNI will provide other advertisement or consultancy services in USA if needed in case customers cannot attend the new program's schedule, and no administration fee is deducted
 - In case the client cannot accommodate the new schedule, the full amount will be refunded after deduction service fees are made to the third parties and those amounts are not refunded by the third parties plus an administration fee.

SBE EXPO

BUILD EXPO



USVNI NETWORKING EVENT

